

VOLT™

the best electric bikes

Dealer Welcome Pack



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Thanks for choosing VOLT™



Hello and welcome,

Thanks for choosing to partner with VOLT™, we're delighted to have you on board!

In this pack you can find lots of information about our ebikes, brand and some really useful resources from photos and videos to selling points and website optimisation tips.

I hope you find this useful and it helps you sell lots of bikes in the future. If you think there's a way we can improve our resources for you please do get in touch. Please take a moment to read our full dealer [Terms and Conditions](#) here.

Lyle Metcalfe, Managing Director

Are VOLT™ the Best E-bikes?



Naturally we think so, but you don't have to take our word for it. VOLT™ and our e-bikes are regularly featured in the press and media as well as being nominated for industry awards. As well as reviews in media outlets like the Gadget Show, The Telegraph and The Guardian we also find our bikes winning awards like Best Electric bike in T3 Magazine, we've even had someone win a Guinness World Record on our Pulse e-bike.

You can view our current and previous press coverage in the Press section on our website here:

<https://voltbikes.co.uk/blog/category/press/>

Key Selling Points



We find the best way to sell our bikes is to get people riding them. Promoting. As a partner we'll be working hard to get people into your shop to try our bikes. Our web, search and marketing team will be doing everything we can to lay the groundwork for you, so all you'll have to do is provide the test ride and take the payment!

Here's some key points for customers trying VOLT™

- **VOLT™ are one of the first British E-bike brands & have been selling in the UK for 10 years**
- **Our bikes have achieved high praise from big names like the BBC, The Telegraph, The Independent, The Guardian, Gadget Show (they were even used by the camera operators!) & Daily Mail**
- **Every Bike offers 2 Years Piece of Mind Warranty**

Help Us Help You

We want to do everything we can to help you sell as many VOLT™ bikes as easily as you can. From marketing material to contacting the press in your area, we want you to succeed.

You can also help by adding our brand and products to your website and social media. In the resources section you'll find lots of professionally shot images and video that you can use for free. All we ask is that you give us a mention or link to www.voltbikes.co.uk where appropriate.

Keep up to date with product announcements & developments by following us on...

Twitter: <https://twitter.com/VoltBikesUK>

Facebook: <https://www.facebook.com/voltelectricbikes/>

Instagram: <https://www.instagram.com/voltbikes/>

LinkedIn: <https://www.linkedin.com/company/volt-bikes>

Google+: <https://plus.google.com/+Volt-eBikes>

Resources

Photography

We've created some stunning photographs that will help attract people to your website and social pages. These are free for you to use, all we ask is that you give us a shout out or link to www.voltbikes.co.uk in the credit.

Studio EBike Photos:

<https://www.dropbox.com/sh/d5kjd4dii8xht6/AAANp2rXOsDLwkbhfYpscnd2a?dl=0>

Lifestyle EBike Photos:

<https://www.dropbox.com/sh/fxkaqocmvft6li2/AABXHKD7CTx27Adh4N4rQiVPa?dl=0>

Marketing & Promo Material

Online Catalogue:

<https://voltbikes.co.uk/brochure/>

Marketing Material:

https://www.dropbox.com/sh/cobtqxsiinx64s7/AACYWZUZ_UW4IIE-ByHj_MWEa?dl=0

Logos:

<https://www.dropbox.com/sh/06emhtd28fsnk16/AAC25I86AFLlqSyYvXjsBUxKa?dl=0>

Videos:

<https://voltbikes.co.uk/blog/category/video/>

From the stunningly shot VOLT Stories to engaging and informative bike demos we've got some fantastic videos that you are welcome to use on your website and social networks. To

embed one of our videos simply visit our Youtube channel

<https://www.youtube.com/user/ukelectricbikes/videos> and select the video you want to share.

To share on social media simply click and copy the link in the address bar. To embed on a website or blog follow these [Google Instructions](#).

Product Codes & Descriptions

Product ID	Product Name	Colour	Battery	EAN Number
ALP-29-L	ALPINE (29er)	MATT BLACK	LARGE (630Wh)	0714439477561
ALP-29-S	ALPINE (29er)	MATT BLACK	STANDARD (400Wh)	0714439477578
ALP-L	ALPINE	MATT BLACK	LARGE (630Wh)	0714439477585
ALP-S	ALPINE	MATT BLACK	STANDARD (400Wh)	0714439477615
ALPX-L	ALPINE X (29er)	MATT BLACK	LARGE (630Wh)	0714439477523
AXI-S	AXIS	METALLIC SPACE/GREY	STANDARD (400Wh)	0613617623731
BIG-L	BIGFOOT - 250W	MATT GREY	LARGE (630Wh)	0714439477622
BUR-S	BURLINGTON	BLACK	STANDARD (400Wh)	0714439477400
CON-S	CONNECT	GREY	STANDARD (400Wh)	0714439477554
INF-LS-S	INFINITY LS	WHITE	STANDARD (400Wh)	0714439477547
INF-S	INFINITY	METALLIC SPACE/GREY	STANDARD (400Wh)	0714439477530
KENB-S	KENSINGTON	BLUE	STANDARD (400Wh)	0714439477431
KENC-S	KENSINGTON	CREAM	STANDARD (400Wh)	0714439477424
KENB-24-S	KENSINGTON (24")	BLUE	STANDARD (400Wh)	0790404705907
MEB-L	METRO	BLACK	LARGE (630Wh)	0714439477455
MEB-S	METRO	BLACK	STANDARD (400Wh)	0714439477448
MEW-L	METRO	WHITE	LARGE (630Wh)	0714439477486
MEW-S	METRO	WHITE	STANDARD (400Wh)	0714439477479
MELS-B-S	METRO LS	BLACK	STANDARD (400Wh)	0714439477646
MELS-W-S	METRO LS	WHITE	STANDARD (400Wh)	0714439477462
PUL-28-S	PULSE (20.2")	GREY	STANDARD (400Wh)	0714439477417
PUL-G-28-S	PULSE (20.2")	LIGHT GREY	STANDARD (400Wh)	0714439477608
PUL-G-L	PULSE	LIGHT GREY	LARGE (630Wh)	0613617623724

PUL-G-S	PULSE	LIGHT GREY	STANDARD (400Wh)	0714439477592
PUL-L	PULSE	GREY	LARGE (630Wh)	0714439477509
PUL-S	PULSE	GREY	STANDARD (400Wh)	0714439477493
PULX-28-L	PULSE X (28")	GREY	LARGE (630Wh)	0714439477516
PUL-LS-S	PULSE LS	WHITE	STANDARD (400Wh)	0714439477369
SWI-S	SWIFT	BLUE	STANDARD (400Wh)	0613617623748